McGraw Hill

7 STEPS TO KICK-START CONNECT

Proactivity in the Name of Productivity

SUPPORT AT
every step

PARTNERING FOR DIGITAL SUCCESS

Starting the semester off right requires more than just dropping a new tool in your teaching toolbox. To help you improve class performance and help your students succeed with Connect, our Digital Success Consultants recommend following these proactive steps.

1 Assign ≥10% of Student Grades to Connect

Why do more than **8 in 10** instructors make Connect required? Because allocating at least **10%** of your students' grade to Connect assignments ensures they take it seriously - helping you transform your classroom discussions from basic to bold.

2 Integrate Connect into Your Syllabus

Set and manage your students' expectations for Connect and help them understand how the resource fits into their overall course grade by integrating Connect assignments into your syllabus. **Here's a sample syllabus:**

Reading & Assignment Schedule				
Week	Dates	Topics	Reading and Lecture Videos	Assignments Due
Unit 1: Basics of Psychology and Mental Health				
1	1/19-1/20	Class introduction, guide to using your textbook & online resources	Syllabus, Introduction video	Reading syllabus, watch video, regester for Connect, Facebook
2	1/23-1/27	History & Subfields of Psychology	Chapter 1	SmartBook (SB) & Quiz for Chapter 1
3	1/30-2/3	Biology of Behavior	Chapter 3	SB & Quizzes for Ch. 3
4	2/6-2/10	Psychological Disorders & their Treatment	Chapter 15 & 16	SB & Quizzes for Ch. 15-16
5	2/11-2/12	Exam #1	Literature Review Paper Tutorial Video	Paper Topic Interactivity 1

3

Encourage Students to Register on Day One

Students who access digital materials on Day 1 vs. Day 7 earn average scores of **81%** and **75%**, respectively. And those who wait three weeks to register are **1.3x** more likely to fail.* **Walk students through the Connect registration process – every student can register on the first day of class with the 14-day free trial (or with the purchase of an access code).**

Bonus Tip: When students register with their access code, make sure they double check their 1/ones and 0/zeroes to ensure they enter their code correctly.

4

Ensure Successful Connect and LMS Syncing

If you're pairing your course with your learning management system (LMS), like Blackboard, Canvas, or D2L, auto grade-sync simplifies students' assignment access and ensures that your gradebooks are always up-to-date. **Just make sure your students know to register for Connect using the same first and last name that your institution has on file.**

5

Review Student Registrations

Log in to your Connect account, navigate to your section roster and view which students have yet to successfully register. If using an LMS, check that your students' accounts are synced so they won't miss important assignments. **Don't forget to remind students during class to upgrade their free trial before it expires, and to complete the Connect assignments.**

6 Create a Consistent Assignment Cadence

Consistency is the key to academic performance, helping students stay on top of their coursework and complete assignments on time. Schedule assignments on the same day and time each week to promote consistency. **For example, make all assignments due on Sundays at 11:59 PM.**

Bonus Tip: Reduce noon/midnight confusion by making assignments due dates at 11:59 PM.

7 Contact Your Digital Success Consultant

Need help with Connect? Contact your dedicated Digital Success Consultant at mheducation.ca/digitalsuccess

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Get the Answers You Need

To help you put these tips into practice, choose below how you would like to contact us. We're here to help.

**Technical Support and Live Chat here
Visit our Portal Here**

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